Phishing Classification using Lexical and Statistical Frequencies of URLs

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Abstract. Phishing attacks have been a growing problem worldwide. According to the Anti-Phishing Working Group, during 2014 the number of unique phishing sites in the world reached an all time high of 247,713 [1]. Phishing, by definition, is the act of defrauding an online user in order to obtain personal information by posing as a trustworthy institution or entity [2]. Users usually have a hard time differentiating between legitimate and malicious sites because they are made to look exactly the same [3]. Therefore, there is a need to create better tools to combat attackers.

In this study, we combine statistical analysis of a URL and a Random Forest classifier to accurately classify phishing websites based only on the URL. We used a sample of 1.2 million phishing URLs extracted from Phishtank and 1.2 million ham URLs from the CommonCrawl corpus to train the model. Classification based on URLs facilitates a defense against all phishing attacks due to the feature they all share, a URL. We estimate a total of 35 features based on analysing the structure of the URL, for example by estimating Kullback-Leibler Divergence between the normalized character frequency of the English language and the URL [4]. Other features include the character frequencies, the number of @ and - symbols, the number of top-level domains in the URL, whether the URL is an IP address, the length and the number of suspicious words in the URL.

Our results confirm that a simple defense vector as this has shown great technical results due to its simplicity and excellent statistical measures of performance. The resulting model had a F_1 -Score of 0.94, an Accuracy of over 95% and showed great stability in the holdout set.

References

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